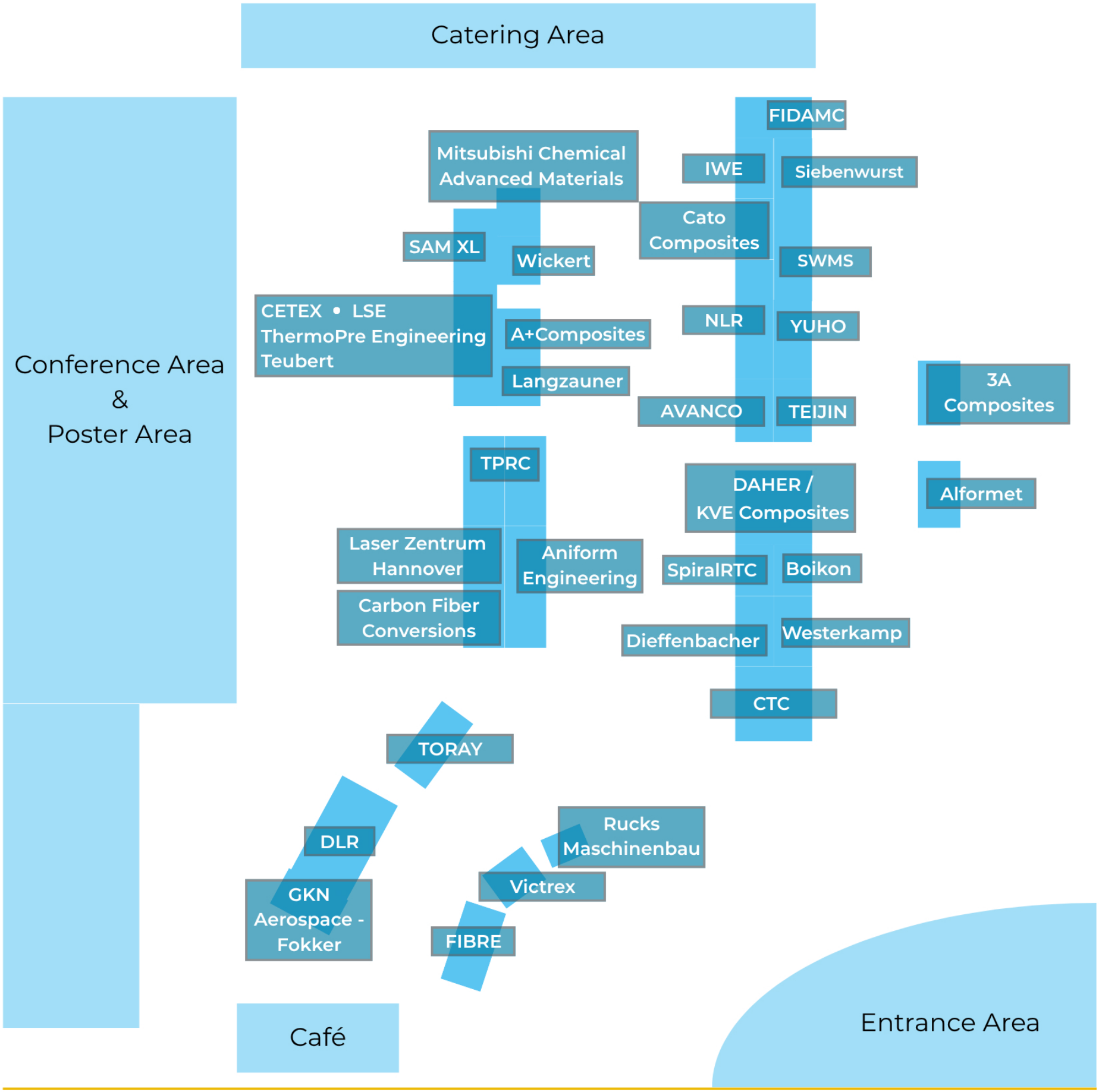ITHEC 2026: EXHIBITOR PLAN