



Special terms and conditions for professional participants

jazzahead! April 22nd – April 24th 2027

1) Organizer / Location

M3B GmbH
MESSE BREMEN
Findorffstraße 101
28215 Bremen
Germany
Phone: +49 (0)421 / 3505 - 299
E-mail: info@jazzahead.de
www.jazzahead.de

2) Date

22 April – 24 April 2027

4) Opening hours

Exhibition:

22 April – 24 April 2027: 10.00 a.m. to 06.00 p.m.

Some events associated with jazzahead! may also take place outside the exhibition hall and beforementioned times and/or on April 21 and April 25, 2027; however, the exhibition in hall 6 will remain closed.

Please check online or in the programme calendars whether events outside the trade fair are included and can be attended with your trade fair registration or if a separate ticket is required.

4) Registration

The online registration is binding. Due to the invoicing process and preparatory organisational issues, **online registrations for the on-site participations** (All days/Day pass: Thursday, Friday or Saturday) are only possible **until April 14th 2027**. An **entry in the official online participants' index** and immediate access to the participant portal cannot be guaranteed for incoming registrations after the corresponding deadline.

As of the first day of the event, registrations are also possible on site and a retrospective entry in the online index is possible. Online data will be available for all registered professionals until July 2027.

5) Participation fees for professional participants – regular price

For early-bird bookings until 30th September 2026

All days	190€ + 19% VAT	(Early Bird)
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Registrations made until 30th November 2026

All days	205€ + 19% VAT	(Autumn Rate)
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Registrations made until 28th February 2027

All days	220€ + 19% VAT	(Winter Rate)
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Day pass: Thursday, Friday or Saturday	115€ + 19% VAT	
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(bookable from 1st December 2026)

Subject to modification.

Registrations made until 14th April 2027

All days	235€ + 19% VAT	(Spring Rate)
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Day pass: Thursday, Friday or Saturday	115€ + 19% VAT	
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(bookable from 1st December 2026)

Subject to modification.

Walk-Up registrations 22nd until 24th April 2027

All days	255€ + 19% VAT	
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Day pass: Thursday, Friday or Saturday	135€ + 19% VAT	
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5.1) Discounts

a) Discount codes received from the jazzahead! team directly or contributed to selected partners **can be applied in the last step before payment**

b) Participants assigned to an umbrella stand may qualify for a 20% discount – to receive the discount code, please get in touch with the main exhibitor. Exceptions may apply, get in touch with the main exhibitor or team jazzahead! at info@jazzahead.de for further information.

c) complimentary registrations are offered to invited speakers, jury members, international guests, confirmed Showcasing Artists and CLUBNIGHT organisers (limited amount)

d) For members of DJU and students – upon providing a document of proof (membership certificate, certificate of enrolment or the like; not older than 12 months) – the regular price is reduced to 125€ (+VAT) for all days or 75€ (+VAT) for one day.

e) People with severe disabilities (degree of disability 70 or higher) can register with a discount, please get in touch at info@jazzahead.de with a copy of your disabled person's pass for further instructions.

f) CLUBNIGHT artists (starting from 01.12.2026) can register via the link provided by the CLUBNIGHT organizer/venue who booked them for the price of 125€ (+VAT) for all days or 75€ (+VAT) for one day.

g) other (temporary) discount promotions may apply to the regular registration fee; already discounted prices are not subject to additional discounts

h) Discounted fares / complimentary registrations may be booked and guaranteed online until 14th April 2027; for a discounted registration on-site in cases of c) – f), please turn to the Helpdesk. Other discounts are not possible on-site.

6) The participation fee for professional participants includes the following services:

a) Online-Registration before 14th April 2027

Entrance on-site to the exhibition, conference and all showcase concerts and events at exhibition hall 6 & 7 and Kulturzentrum Schlachthof based on the days booked. An entry in the online participants' index with all important personal data as well as a login to the participant portal.

A personal badge and the official jazzahead! goodie bag with participants' information (handed out on site). Assigning to a stand upon consultation with the main exhibitor is permitted.

As a **professional participant all days** you are allowed to apply for a **showcase (application period: 25th August – 30th September 2026)**.

b) Walk-Up

Entrance on-site to the exhibition, conference and all showcase concerts and events at exhibition hall 6 & 7 and Kulturzentrum Schlachthof based on the days booked. An entry in the online participants' index with all important personal data as well as a login to the participant portal cannot be guaranteed. Assignment to a stand is not possible on-site.

A personal badge and the official jazzahead! goodie bag with participants' information (handed out on site).

6.1) Joining an umbrella stand

21 July 2026

Subject to change without notice.

Subject to change without notice.



It is possible to join an umbrella stand only if both conditions are met:

1. The main exhibitor allows it and the participant agrees to their rules regarding the shared space
2. The participant is registered for all three days of the trade fair

If both prerequisites are not met the allocation to the stand will be withdrawn in the database.

7) Payment/cancellation

1. Payment is to be made via direct bank transfer, PayPal or credit card. The invoice will be available for download in the [Payment Portal](#) a few days after registration.
2. If a reservation requiring payment is granted without immediate payment during the registration process, the invoice must be paid as soon as possible; the binding registration and associated cancellation policies remain in effect as of the date of registration.
3. On site, payment via credit card is possible.
4. Registrations are binding once completed. There is no legal right to return or exchange tickets or registrations.
5. **Specific goodwill policies:** Free cancellation of professional attendee registration is generally guaranteed up to 14 days after receipt of the registration – later cancellations will be charged with
 - a. 30% of the registration fee **up to and including 26th November 2026**
 - b. 50% of the registration fee **up to and including 25th February 2027.**Thereafter, a cancellation will be charged at 100% of the registration fee.
6. No-shows will be handled like cancellations.
7. Cancellations must be declared in written form to the jazzahead! office at info@jazzahead.de.
8. A substitute participant can be accepted in case the registered participant is unable to attend. The name of the substitute person must be submitted by **22 March 2027** in written form to be guaranteed.
9. Any further changes are subject to review by the jazzahead! team. Please get in touch at info@jazzahead.de.

In the case of a cancellation of jazzahead! 2027 due to force majeure or other circumstances for which MESSE BREMEN is not responsible, there shall be no right to expect the event to take place. MESSE BREMEN reserves the right after approval to rebook participants onto a corresponding online event instead of cancelling the event. The quality and knowledge that is imparted will match that of the face-to-face event. For this rebooking, the participants will receive an appropriate price reduction, which recognizes the missing participation in the lack of personal face-to-face contact. In the event of a cancellation by MESSE BREMEN, the only obligation is for the participation fees that have already paid to be refunded. Any claims for the reimbursement of travel and accommodation costs and/or loss of working hours shall be excluded, unless such costs are incurred due to gross negligence or intentional behaviour on the part of MESSE BREMEN.

8) Photo and video

As part of its events, MESSE BREMEN and approved press and TV will take photos and make film, video and TV recordings of the event, trade fair visitors and stands and exhibits. In consideration of the German Law on the Protection of Copyright in Works of Art and Photographs (KUG), the photos and recordings are used gratuitously for media publications and trade fair-related promotion of MESSE BREMEN. If you dissent to this use, please contact our photographers or our exhibition team at the entrances and exits. Feel free to contact us also by e-mail: info@jazzahead.de.

9) Data protection

The data you provide in registering for the fair will only be captured in connection with the purposes relating to the fair jazzahead! and only processed for those purposes. We only transfer the data to third-parties if prescribed by law or if you have given your consent for this, for example in cooperative events. In some cases, your data will be given to businesses that perform services in our commission.

After the conclusion of our business relation you can object to the saving of your personal data at any time under info@jazzahead.de. Your personal data will then be blocked for the duration of the legal obligation of storage and deleted when the binding purpose expires. Our information on data protection in accordance with art. 13, art. 14 and art. 21 of the EU General Data Protection Regulation has been attached here, you can view it under www.m3b-bremen.de/eu-dsgvo or request it from info@jazzahead.de.

10) Code of Conduct

MESSE BREMEN stands for a respectful and safe environment without any kind of discrimination or degradation, for all employees as well as all exhibitors and visitors. MESSE BREMEN reserves the right to revoke and terminate existing contracts with immediate effect in the event of violations of the Code of Conduct or the AGG. If you yourself are affected or notice any misconduct, you can contact MESSE BREMEN in person or in writing at awareness@m3b-bremen.de at any time.

An additional Code of Conduct specifically for jazzahead! (see below) also applies within the framework of jazzahead! If you have any questions, concerns or requests, please contact the jazzahead! team.



Code of Conduct – jazzahead!

INTRODUCTION

jazzahead! Trade Fair & Festival is an international event that brings together professionals from the jazz world. The goal is to create a respectful, safe, and inspiring environment for all participants. The event consists of two main components:

1. **The Trade Fair**, where international exhibitors from the music industry, including funding institutions, cultural offices, export offices, labels, pressing plants, agencies, managements, artists, and their associations, come together.
2. **The Showcase Festival**, which takes place over multiple days on the event grounds and features numerous concerts lasting late into the night.

The following Code of Conduct ensures that all participants share and respect these values.

VALUES

jazzahead! is committed to ensuring a safe, respectful, and inclusive environment for all participants—both at the trade fair and during the showcase concerts. All participants are expected to behave in a supportive, considerate, and respectful manner, regardless of context or time.

If anyone witnesses behavior that violates this Code of Conduct, even if they are not directly affected, they are encouraged to report it through the process outlined below. A truly safe environment can only be achieved when everyone actively contributes to it.

The organizer reserves the right to exclude individuals who violate this Code of Conduct from the event.

SCOPE

This policy applies to all participants of jazzahead!, covering both the trade fair and the showcase festival. It includes all interactions on-site, online, via phone, and through the event's digital communication channels.

UNACCEPTABLE BEHAVIOUR

Unacceptable behaviour includes, but is not limited to:

- **Discrimination** of any kind, based on age, gender, origin, religion, sexual orientation, political beliefs, disability, or any other characteristic.
- **Sexual harassment**, including unwanted advances, comments on sexual topics, or unwelcome physical contact.
- **Physical and verbal violence** in any form.
- **Insults, intimidation, and bullying**, including cyberbullying, inappropriate comments about a person's appearance, social exclusion, or spreading rumors.
- **Any behavior that an individual perceives as inappropriate or uncomfortable.**

INCLUSION AND ACCESSIBILITY

The event strives to provide an inclusive and accessible experience for all participants. Support services or aid will be provided upon request.

RESPONSIBLE USE OF ALCOHOL AND SUBSTANCES

A responsible approach to alcohol and other substances is expected at all times. **Misconduct under the influence of such substances may also result in exclusion from the event.**

DATA PRIVACY AND PERSONAL RIGHTS

Personal information, including photos and video recordings, may only be used or published with the consent of the affected person.

USE OF ARTIFICIAL INTELLIGENCE AND DIGITAL CONTENT

AI-generated content or digital modifications must be clearly labelled and must not be misleading.

SUSTAINABILITY AND ENVIRONMENTAL AWARENESS

Participants are encouraged to promote sustainable and environmentally friendly practices, such as waste reduction and the use of eco-friendly transportation.

REPORTING PROTOCOL AND DISCIPLINARY ACTIONS

- Violations can be reported verbally or in writing to an official event contact.
- Reports can be made anonymously if desired.
- All reports will be handled confidentially and reviewed promptly.
- Consequences may include warnings, exclusion from specific event areas, or full exclusion from the event.